



“GET ON CSR”:

“On-line platform to make stakeholders of the footwear sector aware in CSR and evaluate its practice in social, economical and environmental terms”

“Get on CSR” platform was born to maximize and raise the awareness in a traditional sector as it is **footwear and related industries** and enable more European enterprises to take a strategic approach to corporate social responsibility in cooperation with relevant stakeholders.

The platform will have different sections:

- **Awareness:** to disseminate what is the Corporate Social Responsibility, how it works in companies and how companies should work on it. It is a European platform and this first section will transfer the beginning of a new way of work.
- **Checklist:** To make a CSR classification between all the enterprises which are in the platform and want to develop a CSR methodology, it is necessary to evaluate their job. The checklist is used as a management tool to make companies to get their targets and be able to evaluate their situation year by year.

Companies could assess its level of CSR, by answering a few simple questions. After the first test, companies will reach a mark and they will have the option of making it public. Every year will be necessary to repeat the questionnaire to evaluate the improvements of every company, the number of actions taken and the goals achieved to get a new classification.

The name of the companies which achieve the best results each year will be publicized in the platform because of the effort to improve the quality of life of everyone around.

Furthermore, this tool will make companies reflect on their management, to motivate the continuous improvement and to get a real communication between all the employees.

- **Good practices area:** Every question which has been requested on the questionnaire will be part of a section accompanied with a forum. The forum will have different practices that companies could carry out to get better results next time. Every company which has new ideas to perform an area will be able to make them public to help other ones.

All these initiatives that companies can take will be reflected in this visible tool area. Photos, videos or initiatives results could be included.



Synergies between companies (local, regional, national, etc.) are promoted to create strategic lines, brainstorming, etc.

- **Seminars:** At the end of the project, several seminars will take place to encourage participation of as many companies as possible. Seminars will show how the platform works and the importance of corporate social responsibility.

To sum up, taking part of this platform will show society the strength and transparency of the company.

In the future, every company would be able to make its sustainability report (based on GRI or Pacto Mundial) or to integrate a CSR system (based on: SGE 21, SA 8000 or ISO 26000) and thanks to "Get on CSR" will be easier to develop with positive results all the indicators needed.

At the end of the project, a **good practice manual** will be written with the best economical, environmental or social ideas of improvement which has been developed throughout the project.