

## **GDS – international event for shoes & accessories**

### **P R E S S R E L A S E**

## **New Concept: GDS to become Kick-Off Event**

GDS - international event for shoes & accessories will be pitched as the international kick-off trade fair for the shoe and accessories industries from mid next year. Boasting an innovative event concept the trade fair will also move forward in terms of dates: the debut event in this new format will be held from 30 July to 1 August 2014. This means that GDS will focus on communication, information and brand staging thereby allowing buyers to obtain an overview at an early stage so they can kick off the order cycle with all the necessary information.

Concurrently, Global Shoes will also be held with a new concept.

### **Event Dates:**

11 to 13 September 2013

12 to 14 March 2014

### **New GDS Dates:**

30 July to 1 August 2014

4 to 6 February 2015

The new concept will be presented during the coming GDS in September 2013.

*Düsseldorf, 4 July 2013*



Messe Düsseldorf GmbH  
Postfach 10 10 06  
40001 Düsseldorf  
Messeplatz  
40474 Düsseldorf  
Germany

Telefon +49 (0) 2 11/45 60-01  
InfoTel +49 (0) 2 11/45 60-9 00  
Telefax +49 (0) 2 11/45 60-6 68  
Internet [www.messe-duesseldorf.de](http://www.messe-duesseldorf.de)  
E-Mail [info@messe-duesseldorf.de](mailto:info@messe-duesseldorf.de)

Geschäftsführung:  
Werner M. Dornscheidt (Vorsitzender)  
Joachim Schäfer  
Bernhard Stempfle  
Hans Werner Reinhard (Stv. GF)  
Vorsitzender des Aufsichtsrates:  
Dirk Elbers

Amtsgericht Düsseldorf HRB 63  
USt-IdNr. DE 119 360 948  
St.Nr. 105/5830/0663

Mitgliedschaften der  
Messe Düsseldorf:



The global  
Association of the  
Exhibition Industry



Ausstellungs- und  
Messe-Ausschuss der  
Deutschen Wirtschaft

Öffentliche Verkehrsmittel:  
U78, U79: Messe Ost/Stockumer Kirchstr.  
Bus 722: Messe-Center Verwaltung

Ideelle Träger:  
HDS – Bundesverband der  
Schuhindustrie e.V.  
Postfach 10 07 61  
63007 Offenbach/Main  
Bundesverband des Deutschen  
Schuheinzelhandels e.V.  
An Lyskirchen 14  
50676 Köln

**Contact for Editors:**

Press Department GDS/GLOBAL SHOES

Christiane Schorn / Maria Possinke

Cathrin Imkampe

t +49 211 4560-991 bzw. -996

f +49 211 4560-87991

[schornc@messe-duesseldorf.de](mailto:schornc@messe-duesseldorf.de)

[possinkem@messe-duesseldorf.de](mailto:possinkem@messe-duesseldorf.de)

[imkampec@messe-duesseldorf.de](mailto:imkampec@messe-duesseldorf.de)

**Note for editors:** For high-resolution visuals as well as further information go to our Press area on the GDS website at: [www.gds-online.com](http://www.gds-online.com)